

Chief Customer Officer 2.0 How To Build Your Customer Driven Growth Engine

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Slava Akmaev, Ph.D., is the Senior VP and Chief Analytics Officer at BERG. Dr. Akmaev is the industry leader in AI and machine learning applications in life sciences and healthcare.

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As organizations increasingly rely on data to accomplish their goals, they are adding a new role in order to balance expertise in statistics, policy, management, leadership, and rapidly evolving technology: the chief data officer (CDO). Although individuals with the same set of responsibilities may hold many titles, there has been a rapid growth in the role of the CDO in recent years.

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